Beat: Lifestyle

BRASSERIES CASTELAIN - INDEPENDENT BREWERY CREATOR OF "CH'TI" AND "JADE"

LOVE OF THE CRAFT, THE ART OF BREWING

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USPA NEWS - The First French Region to be labeled the European Region of Gastronomy in 2023, Hauts-de-France benefits from the Best Ingredients to seduce the Taste Buds of the Most Gourmets: Committed Chefs, 100% Food Events, New Culinary Scenes, and... Recognized Brands, Gems of the Territory... Among them, Brasserie Castelain, Independent Brewery Creator of "CH'TI" and "JADE" (1st French Organic Beer).

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Historic, Family-Run and Independent, Brasserie Castelain located in Bénifontaine, a Small Village in the Heart of Artois, invites you to discover the Diversity and Richness of its Beers combining Tradition and Innovation around 5 Strong Identity Brands:
* CH'TI , the Emblematic Beer for keeping,
* CASTELAIN, Craft and Epicurean,
* JADE, Precursor of ORGANIC Beers since 1986,
* CADETTE, the Casual Craft Exclusive to CHR
* CADETTE BIO, the Sparkling ORGANIC exclusive to MSB.

- Inherited from the Brewing Tradition of the North of France, the Fruit of long years of Research, the Know-How and the Passion of Master Brewers, the Range of Specialty Beers is an Invitation to Discovery. Rigorously selected Raw Materials and Long Maturation give them Powerful and Contrasting Aromas.

- Love Of The Craft, The Art Of Brewing
For Three Generations now, Brasserie Castelain has developed Know-How combining Tradition/Innovation and positions Quality and Respect for the Environment at the Heart of its Business. Our Enthusiastic Team puts its Passion and Creativity at your Service to offer you Beers of Character with Rich and Varied Profiles that will accompany your Moments of Sharing and Conviviality!

- A Story Of Family And Passion
Since 1926, Brewing has not been a Coincidence in Bénifontaine, but an Art that has been passed down from Generation to Generation. 90 Years later, Brasserie Castelain remains an Independent Family Brewery. From Microbrewery to Family SME, Brasserie Castelain has convinced People thanks to its Production of Specialty Beers and its Know-How combining Tradition and Innovation.

- The Vision Of A Responsible Brewer
Building on its Commitment to Sustainable Development since the Creation of Brasserie Castelain, it has built, Step by Step, a Vision of a Responsible Brewer. Reducing the Impact of Activities on the Environment, promoting the Well-Being of Employees, guaranteeing Traditional Artisanal Quality to the Beers and contributing to the Influence of the Region, this is the Heart of Brasserie Castelain's CSR Program.

The 4 Pillars Of Their CSR Commitment
* Building on their Commitment to Sustainable Development since the Creation of their Brewery, have, step by step, built a Vision of a Responsible Brewer.
* With almost 100 Years of History have allowed to develop Concrete Actions across the Entire Value Chain.
1) Reducing the Impact of the Activity on the Environment,
2) Promoting the Well-Being of the Employees,

3) Guaranteeing Traditional Artisanal Quality to the Beers,
4) Contributing to the Influence of the Territory: this is the Heart of the CSR Program.

- Reuse Of Bottles
* In France, the Deposit for Reusing Glass Bottles disappeared in the 1980s in favor of Single-Use Bottles. However, the Brewing World has never completely dissociated itself from this Theme. Today, in Partnership with Reuse Stakeholders, Brasserie Castelain has decided to bring the Reuse of its Bottles up to date in order to further follow its Objective of Reducing its Carbon Footprint.

* From an Ecological Point of View, it is more interesting to reuse a Glass Bottle rather than recycle it to remanufacture it:
- Using Washed Bottles rather than Disposable Bottles consumes 75% less Energy. CADETTE CADETTE COLLECTION
- Reusing a Bottle reduces Water Consumption by 33% compared to manufacturing a New Bottle.
(source: Deroche study 2009)
In Partnership with Haut la Consigne, Brasserie Castelain allows its Glass Bottles to have a Longer Life Cycle and thus reduce its Ecological Impact!

- Waste Recovery
* During brewing, when the Must arrives in the Filtration tank, Brasserie Castelain obtains Spent Grain. These are Co-Products from the Brewing of Cereals, and more precisely a Plant Product derived from Malt (Grain Bark) obtained after racking off the Must. On average, 25kg of Spent Grains are produced for each Hectoliter of Beer brewed. Spent Grains have an interesting Nutritional Value, so they have Significant Potential for Recovery. At the Castelain Brewery, these Spent Grains are recovered by Local Farmers and Agricultural Cooperatives and recycled into Animal Feed. The Waste becomes a Resource.

- "Let’s Take Back The Earth In Hand!"
* Since the Creation of the Brewery, they have been committed to participating in the Influence of their Territory and the Proper Functioning of the Activities located there.
* In 2023, Brasserie Castelain was announcing its Partnership with "Terre de Liens".
* "Terre de Liens" is a Citizen Movement which aims to eliminate the Burden of Land Acquisition for Farmers and thus work to preserve Agricultural Land.

- Within Hauts de France, "Terre de Liens" acts on Land
* Supporting Landless Farmers
* Raising Awareness among Citizens and Communities
* Participation in Local Discussions on Land Use Planning
* Collecting Donations for Joint Land Acquisitions

The Association works in the Territory in favor of Solidarity Access to Land for Responsible and Sustainable Agriculture.
===) Let's protect our lands and the Farmers who feed us...

PS: Alcohol Abuse is Dangerous for your Health, Consume In Moderation

Source: Castelain

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